

Clarivate Ranking Workshops -2022

Egyptian Knowledge Bank (EKB)

1- Reputation Strategies - Ranking purposes (for ranking team)

Monday 20 June, 2022

10 am -12 pm

Agenda:

- Boost your university reputation and increase your ranking
- Developing a Customized branding strategy
- Reputation versus ranking: who is the driver?

2- Research Strategies - Ranking purposes (for ranking team)

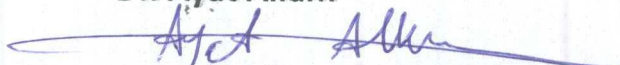
Monday 20 June, 2022

1 pm -3 pm

Agenda:

- University Specific Performance in Bibliometric Indicators Used by Major Ranking Systems
- Developing a Customized Ranking Strategy
- Initiatives to Increase Performance in Specialized Rankings

Dr. Ayat Allam



Co-ordinator of Sphinx University Ranking